



2017 ACC EUROPE ANNUAL CONFERENCE

7-9 May 2017

Hotel Cascais Miragem
Cascais, Portugal

SPONSOR & EXHIBITOR PROSPECTUS

NEW HORIZONS: LEADING IN AN EVER-CHANGING LANDSCAPE

Join in-house colleagues from across Europe and further afield to explore what it means to lead and how to do this best in the challenging environment of an ever-changing landscape. Focused at all levels within the in-house community, at this conference we will discuss and debate whether you can lead through your thought, by being the expert in a particular area or whether you can lead a team as a manager through your people management skills? Or, can you lead the business through your understanding of operations and what makes the business run smoothly? The programme will include interactive workshops, plenaries, mentoring and coaching.

GENERAL SPONSOR INFORMATION

Share your subject matter expertise and promote your services and solutions in an intimate setting by participating in the ACC Europe Annual Conference. This programme is designed specifically for the European in-house community to fulfill CPD/CLE requirements, sharpen their skills, engage in peer-to-peer networking and meet exhibitors of products and services customised for the in-house legal profession.

ATTENDEE DEMOGRAPHICS

Each of the most recent conferences has attracted over 400 delegates from 30 countries, including Chief Legal Officers/ Group General Counsel, senior counsel, legal, litigation, regulatory and compliance officers and others involved in critical roles within the in-house legal team.

QUESTIONS

For more information about the leadership and activity of ACC Europe visit: www.acc.com/europe

On how to become a sponsor please contact:

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ACC Association of
Corporate Counsel
EUROPE

ACC EUROPE ANNUAL CONFERENCE

TIER I AND TIER II SPONSORSHIP

There are two levels of sponsorship offered at the ACC Europe Conference – **Tier I and Tier II**

TIER I SPONSORSHIP **€16,000** **(Speaker/Exhibition Stand)**

- A representative to participate on an education panel
- Display table
- Three (3) Full Access registrations
- One (1) Exhibit Only Access registration
- Listing on the ACC Europe conference website with a link to a Sponsor's website
- Logo included in Programme Guide

TIER II SPONSORSHIP **€11,000** **(Exhibition Stand Only)**

- Display table
- Two (2) Full Access registrations
- One (1) Exhibit Only Access registration
- Listing on the ACC Europe conference website with a link to Sponsor's website
- Logo included in Programme Guide

BACK BY POPULAR DEMAND!

LEAD LABS SPEAKING OPPORTUNITIES

Facilitated by experts, Lead Labs will enable a small group of attendees to focus on an area of personal development, operations or the law. Space for each Lead Lab will be limited to ensure attendees are given ample time to share opinion, ideas and lessons learned and are able to contribute to the discussion.

AS TIER I ADD-ON **€3,000** *(includes one additional Full Access registration for the Lead Lab speaker)*

AS STAND-ALONE OPPORTUNITY **€13,000** **(Speaker/Exhibition Stand)**

- Two (2) Full Access registrations (includes speaker)
- One (1) Exhibit Only Access registration

ANCILLARY OPPORTUNITIES

MOBILE APP - NEW! **€5,000** **(Exclusive to one sponsor only)**

- A banner that runs across the top or bottom of the screen
- Splash screen when the App opens up
- Sponsor logo on App store installation page
- Logo integrated in live voting screen on stage
- Banner at the top of a specific session

CHARGING STATION **€3,000**

Get in front of attendees by sponsoring a dedicated charging station in the exhibit hall/ registration space. Your company name, logo and collateral will be displayed on the charging station device.

CONFERENCE HOTEL KEY CARDS **€5,000**

Hotel Key Cards are a high-visibility sponsorship that reaches attendees repeatedly throughout the day. Your logo and artwork will be displayed on the key card. ACC Europe must approve all artwork before production.

ON-SITE MEETING PROGRAMME GUIDE BACK COVER AD **€2,000**

SUNDAY, WELCOME RECEPTION **SOLD**

MONDAY NIGHT GALA **SOLD**

Please note that all Ancillary Sponsorship Opportunities are available on a first come, first served basis to conference sponsors.

SPONSOR & EXHIBITOR PROSPECTUS

ACC EUROPE CONFERENCE SCHEDULE *(Subject to Change)*

TRACK 1: LEAD YOURSELF

Monday

- **Session 107 ~ 13:45-15:15 (90 minutes):**
Inspired careers: Multiple career options and the skills and knowledge required to advance your career

Tuesday

- **Session 121 ~ 11:00-12:30 (90 minutes):**
Run your law department like a business owner

TRACK 2: LEAD THE LAW

Monday

- **Session 103 ~ 10:45-12:15 (90 minutes):**
After Schrems — Data protection and the new EU data privacy shield
- **Session 108 ~ 13:45-15:15 (90 minutes):**
Drafting clearer contract
- **Session 113 ~ 15:45-17:00 (75 minutes):**
Competition Law

Tuesday

- **Session 117 ~ 9:00-10:30 (90 minutes):**
The new digital normal: Legal issues in the borderless world
- **Session 125 ~ 11:00-12:30 (90 minutes):**
Introduction to international tax issues — What in-house lawyers need to know
- **Session 127 ~ 14:00-15:30 (90 minutes):**
The European Union project: The in-house lawyer's perspective

TRACK 3: LEAD THE BUSINESS

Monday

- **Session 109 ~ 13:45-15:15 (90 minutes):**
Leading dispersed and virtual teams
- **Session 114 ~ 15:45-17:00 (75 minutes):**
Speed to contract

Tuesday

- **Session 120 ~ 9:00-10:30 (90 minutes):**
What does a CEO/COO/CFO expect from the legal team
- **Session 123 ~ 11:00-12:30 (90 minutes):** Technology roundup 2017: get your buzzwords here!
- **Session 128 ~ 14:00-15:30 (90 minutes):**
Artificial intelligence

LEAD LABS

Monday

- ***Session 105 ~ 10:45-11:15 (30 minutes):**
LinkedIn session I
- ***Session 106 ~ 11:45-12:15 (30 minutes):**
LinkedIn session II
- ***Session 110 ~ 13:45-14:15 (30 minutes):**
LinkedIn session III
- ***Session 111 ~ 14:30-15:00 (30 minutes):**
LinkedIn session IV
- **Session 115 ~ 15:45-17:00 (75 minutes):**
Small legal department, maximum efficiency

Tuesday

- **Session 118 ~ 9:00-10:15 (75 minutes):**
LPO market
- **Session 119 ~ 9:00-10:30 (90 minutes):**
"What could possibly go wrong? We have a compliance system in place."
- **Session 122 ~ 11:00-12:15 (75 minutes):**
Litigation strategies for in-house lawyers

**LinkedIn sessions sold as packages: 105 & 106 and 110 & 111*